



Margaux Boetsch //

_Artistic Direction

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_SOFTWARES

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Adobe XD
- Sketch
- Figma
- Cinema4D
- Blender
- Aseprite
- Powerpoint

_SKILLS

- Illustration
- Mixed medias
- Textile
- Screen Printing
- Linocut
- Risography
- Binding
- UX UI
- Edition

- Team spirit
- Empathy
- Perseverance
- Curiosity

- French
- English
- Spanish

_INTERESTS

- Video games
- Animated movies
- Sciences
- Textile and fashion
- Volunteer work

_STUDENT JOBS

- Clerk (Monoprix & bakeries)
- Usherette (theatre)
- Exhibitor (fairs)

EXPERIENCE //

2022 _Gap year

- Freelance : plans & 3D views, scientific drawing, illustration
- Self-learning of Blender & Figma
- Gave textile and drawing lessons (adults & teenager groups)
- Travels (France, Germany, England)

2021 _Artistic Direction // Agence Tactile

- Annual report print & web for a french softball team
- Visual identity, video teasers & reveal logo for multiple clients
- Visual identity, internal & external communication for Promogim
- Booklets, flyers, plans, axonometries, websites, social medias for real estate clients

2017 _Artistic Direction // 1984 School of design

- 2020
- Team leader, benchmarks, plans, visual identity, illustrations and advertising for a concept store
 - Visual identity & captation of the "Vendanges de Montmartre" for Mairie du XVIIIème arrondissement, Paris
 - Illustrations at the "Marché des Illustrations Impertinentes"
 - Murals for Ysance
 - Website redesign for Century 21
 - Visual identity for a cosmetics brand

INTERNSHIPS //

2018 _Artistic Direction // Start-up Heylo

- Assets creation, videos & exports for the appstores
- Press kit creation
- Videos, illustrations & GIFs for social medias

2017 _Artistic Direction // DIJI

- Wireframes, assets creation, prototyping of the apps
- Video teasers, motion
- Visual identity for Calls for proposal

FORMATION //

2023 _1984 School of Design

- Degree Multidisciplinary Artistic Director (RNCP 7)

2017 _1984 School of Design

- 2020
- Degree Visual Identity Designer (RNCP 5)

2015 _ÉCOLE HOURDÉ - ESAT

- 2017
- Double cursus visual communication & architecture

2014 _LISAA MODE

- Specialty textile design

2013 _PREPARATORY SCHOOL HOURDÉ

